



MAYOR GINA-LOUISE SCIARRA

City of Northampton

Office of the Mayor

210 Main Street, Room 12

Northampton, MA 01060-3199

(413) 587-1249 Fax: (413) 587-1275

mayor@northamptonma.gov

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The City of Northampton Celebrates New Murals by Sabrina Dorsainvil in Downtown Northampton

NORTHAMPTON — The City of Northampton is proud to unveil a vibrant new series of murals by artist Sabrina Dorsainvil, made possible with support from the Mass Cultural Council’s Cultural District Grant. This celebration of public art underscores Northampton’s ongoing commitment to creative placemaking and community engagement through the arts.

Dorsainvil, a Boston-based multidisciplinary artist known for her colorful and heartfelt public artworks, completed two original murals and one restoration project. All three murals were coordinated by the City of Northampton’s Department of Arts and Culture in partnership with the Northampton Arts Council.

- At 15 Hampton Avenue, the headquarters of Northampton Media Group (home to WHMP, Pure Oldies 96.9, Rewind 94.3, and 93.9 The River), Dorsainvil transformed the building’s facade with a joyful explosion of sunrise, music, and color. A second mural - visible from Main Street - was painted on the building’s rooftop overlooking 196 Main Street, featuring celestial landscapes and bold concentric shapes.
- On the side of the building at 11 Pleasant Street, Dorsainvil restored a beloved earlier mural, bringing renewed life and vibrancy to the downtown pedestrian walkway with her signature palette and themes of love and community.

“We are thrilled to support Sabrina’s work,” said Brian Foote, the City of Northampton’s Director of Arts and Culture. “Her murals reflect the heart and soul of our community - uplifting, inclusive, and deeply rooted in connection.”

These new murals are part of a broader effort by the city to expand public art throughout downtown Northampton. Since January 2022, using a mix of state grants, private donations, and other funding sources, the city has supported the creation of five murals, including large-scale works at Thornes Marketplace (2022), the city parking garage near the Tuesday Farmers Market location (2023), the Michelson Gallery alleyway (2024), and now the radio station and 196 Main Street buildings (2025). This initiative reflects the city’s commitment to creative placemaking, supporting downtown vitality by drawing foot traffic, enhancing the

visual landscape, and reinforcing Northampton's identity as a hub for culture, creativity, and community connection. All are encouraged to visit the new works and experience the energy and creativity they bring to the city's Cultural District.

Mayor Gina-Louise Sciarra shared, "Public art reflects the heart of our community. Thanks to Sabrina Dorsainvil's extraordinary talent and the partnership of our Arts and Culture team, these new murals add vibrancy and joy to downtown while celebrating the creativity that makes Northampton such a special place."

About Sabrina Dorsainvil

Sabrina Dorsainvil is a Boston-based artist, illustrator, and designer whose work explores identity, empathy, and the everyday experiences of community life. She has created public art throughout Massachusetts and is a frequent collaborator on civic and socially engaged projects.

About the Northampton Arts Council

The Northampton Arts Council works to support and nurture the arts in Northampton. The Council partners with the City of Northampton and local organizations to promote public art, administer cultural grants, and organize events like Transformance, First Night Northampton, and more.

[Link to images of the work](#)

For more information, please contact the Department of Arts and Culture at 413-587-1069 or arts@northamptonma.gov.