



MAYOR GINA-LOUISE SCIARRA

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The City of Northampton Presents: Salsa in the EJ Gare Plaza

Free Latin Dance Parties with McCoy Jamison Every Sunday All Summer Long!

NORTHAMPTON – Get ready to move your feet and feel the rhythm this summer at Salsa in the Plaza, a vibrant, community-driven dance series happening every Sunday afternoon from June 1, 2025, to August 31, 2025, in the EJ Gare Plaza, downtown Northampton.

Each week, the plaza will come alive with infectious beats and guided dancing, thanks to McCoy Jamison, the internationally trained dancer, instructor, and founder of *Latin Dance Made Easy*. McCoy brings his signature energy, expert instruction, and passion for community-building to this free outdoor Latin Dance Party. Whether you're a seasoned dancer or just curious to learn, these events are the perfect opportunity to get active, meet new people, and experience the joy of dance in a welcoming public space.

Dance Dates:

Sundays

June 1, 8, 15, 22, 29

July 6, 13, 20, 27

August 3, 10, 17, 24, 31

McCoy Jamison's dynamic teaching style has won over dancers across the globe. Through his brand *Latin Dance Made Easy*, he offers engaging online tutorials and electrifying live events that highlight Salsa, Bachata, Merengue, Kizomba, and more. In addition to public classes, he also provides DJ services and personalized instruction for private parties, weddings, and festivals.

All events are weather-dependent. In the event of inclement weather, updates will be posted by 10:00 a.m. on event days via @nohoarts on Instagram, as well as on the City of Northampton's official Facebook and Instagram accounts.

Salsa in the Plaza is more than a dance series—it's a celebration of culture, community, and downtown vitality. Whether you're watching or dancing, come be a part of the experience and enjoy all that downtown Northampton has to offer this summer.

Presented by the Mayor's Office with support from Economic Development, Northampton Arts, Inc., and the Massachusetts Cultural Council. For the full schedule and updates, visit: northamptonartscouncil.org.