

FOR IMMEDIATE RELEASE

Rotary Club of Northampton MA Media Contact: Jennifer Margolis,
Jennifer_Margolis@Cooley-Dickinson.org

NORTHAMPTON ROTARY CLUB TO CONDUCT 'DAY OF SERVICE' TREE PLANTING EVENT

NORTHAMPTON MA, MARCH _____, 2022: More than 100 Rotary clubs and 4,000 Rotarians from Connecticut and Massachusetts will conduct a "Rotary Day of Service" in their communities during the month of April.

"Rotarians are known for their tireless efforts to help those in need, but the Day of Service will be the single largest volunteer effort we've ever held in our region," said Joanne Alfieri, Governor of District 7890, which oversees 57 clubs in northern Connecticut and western Massachusetts.

As part of a Rotary International focus on protecting the environment, the Northampton Rotary Club is working with the City of Northampton, the Urban Forestry Commission, and the non-profit Tree Northampton, to organize a tree planting event from 9 AM to 12 Noon on Saturday, April 16, 2022. Trees will be planted at two of Northampton's elementary schools, Jackson Street and RK Finn Ryan Road.

Susan Lofthouse, Vice Chair of the Urban Forestry Commission and a key contact for the project, stated, "Thank you to the Northampton Rotary for your interest in protecting the environment through a partnership with the city! We are very excited to be working with you on this project. The tree plantings at two schools will benefit students and staff for decades to come."

YOU DON'T NEED TO BE IN ROTARY TO VOLUNTEER

The Rotary Day of Service isn't just for Rotarians. Anyone interested in volunteering to help plant trees is invited to contact Day of Service Chair Barbara Devlin at bdevlinmn@gmail.com. Monetary contributions to support the tree planting project may be directed to the Northampton Rotary Foundation, Inc., PO Box 505, Northampton, MA 01061.

About Rotary International

Rotary International is a global network of 46,000 clubs and 1.4 million friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves. For more than 110 years, Rotary's people of action have used their passion, energy, and intelligence to take action on projects ranging from literacy and peace to water and health. We are always working to better our world, and we stay committed to the end.

