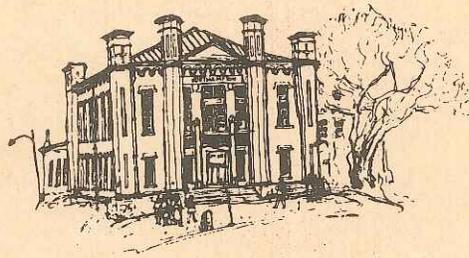


# Proclamation



## CITY OF NORTHAMPTON COMMONWEALTH OF MASSACHUSETTS

### A Day to Recognize the Leadership, Dedication and Service of Betsy Neisner, Retiring Executive Director of Cancer Connection

September 7, 2016

- WHEREAS,* Betsy Neisner is a cancer survivor and former attorney, who has served as Executive Director of Cancer Connection since 2008; and
- WHEREAS,* Northampton-based Cancer Connection provides a haven for many thousands of people across the Pioneer Valley and beyond, living with cancer, where they learn how to navigate the complicated cancer journey through education, peer support, integrative therapies and creative programs; and
- WHEREAS,* The organization has flourished on the foundation established by inspirational founders Deb Orgera and Jackie Walker, while Betsy Neisner has emphasized an environment of vitality and good times rather than isolation and illness; and
- WHEREAS,* Betsy Neisner has shown how a constellation of integrative therapies and the wisdom of peers can supplement the work of the medical community to strengthen body and spirit; and
- WHEREAS,* During Betsy Neisner's stewardship, Cancer Connection dramatically increased its offerings, continued to provide all of its services free of charge to those living with cancer and their loved ones, and secured a much larger more visible and suitable space; and
- WHEREAS,* Betsy Neisner's compassionate leadership has inspired individuals, small businesses, corporations and foundations to support the work of Cancer Connection
- WHEREAS,* During her tenure, Betsy oversaw the creation and operation of the Cancer Connection Thrift Shop to provide operating funds to finance the Cancer Connection program; and
- WHEREAS,* Betsy Neisner has chosen to retire from her role as Cancer Connection's Executive Director, but will continue to serve the organization as a volunteer; and
- NOW,  
THEREFORE,* I, Mayor David J. Narkewicz, do hereby proclaim Wednesday, September 7, 2016, to be Betsy Neisner Day in the City of Northampton, and I encourage all residents to recognize and support the work of Cancer Connection and appreciate the leadership, dedication and service of Betsy Neisner.

In Witness whereof, I have set my hand and affixed the seal of  
the City of Northampton.

Mayor David J. Narkewicz

