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For Immediate Release

City of Northampton Earns Website Award from Massachusetts Municipal Association

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On Saturday, January 24, 2015 Mayor Narkewicz will accept an award for the City's redesigned website. Northampton is one of five communities to earn the Massachusetts Municipal Association annual Municipal Website Award. The awards are presented at the MMA's Annual Meeting & Trade Show each January and recognize excellence in customer service, functionality, convenience and government transparency delivered by a municipal website. Northampton received the top municipal website award for communities with a population of 15,000-50,000.

The City of Northampton website, www.northamptonma.gov, underwent a major redesign in December 2013. "The new website offers accessibility, increased community engagement and enhanced citizen and government communication", said Mayor Narkewicz. New advancements in municipal website technology were incorporated in the redesign, including online job applications, interactive agendas and the ability for the user to create and customize an account. Citizens are able to access information easier with staff directories and contact us features on each page. Upon receiving notification of the award Mayor Narkewicz said, "Websites are the first stop for many people when looking for information and I'm very pleased that Northampton was recognized for its work in creating an informative and easy to navigate site."

Visit the City's website at www.northamptonma.gov for more information.