



PLANNING AND SUSTAINABILITY • CITY OF NORTHAMPTON

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Northampton Wayfinding Ideate Committee

Meeting #4

10:00 AM, Friday February 3, 2017

City Hall Hearing Room, 210 Main Street, Northampton

Members (and consultant)	Representing
Suzanne Beck	Greater Northampton Chamber of Commerce
Amy Cahillane	Downtown Northampton Association (DNA)
Peter St. Martin	Sylvesters, Robertos, DNA
Brian Foote	Northampton Arts and Culture Dept
Donna LaScaleia	Northampton Dept. of Public Works
Jody Kasper	Northampton Police Department
Wayne Feiden	Northampton Planning & Sustainability
Nanci Forrestall	Northampton Parking
Terry Masterson	Northampton Economic Development
Lyn Simmons	Northampton Mayor's Office
Mark Favermann (consultant)	Favermann Design

Agenda

1. Minutes of December 5, 2016
2. Debrief on neighborhood associations focus group
3. Selecting the brand and family of signs
4. Next steps in determining which signs where
5. Set agenda and time for next committee meeting
6. Adjourn

