



## PLANNING AND SUSTAINABILITY • CITY OF NORTHAMPTON

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### Northampton Wayfinding--Neighborhood Associations Forum

6:00 PM, Thursday February 2, 2017

City Hall Hearing Room (2<sup>nd</sup> floor), 210 Main Street, Northampton

Invited: representatives from downtown, Florence, Bay State, Leeds, and Village Hill associations.  
Anyone is welcome to attend and participate.

Background: The City has hired a consultant to create a wayfinding program. The first phase is funded entirely by downtown parking revenue, so the first signs will be downtown. We are trying to create a wayfinding system, however, that can eventually expand to other mixed use (commercial/residential areas). For that we need YOUR help to make sure that the program will work in other neighborhoods.

#### Agenda

1. Introductions
2. Brief description about the wayfinding effort
3. Current approaches being considered
4. Input and discussion with neighborhood association

